

# A Motion sensitive video transformation. Compresses video data once, Enabling use in many ways.

**Never Stand Still** 

**NewSouth Innovations** 

A method of compressing scalable video, based on motion compensated lifting. This allows FPS, bit depth and resolution selection, suitable for systems where the bandwidth is not guaranteed

#### The Technology

The invention is an improved scalable video coding method, incorporating a prediction and refinement step in the construction of motion data. The spatio-temporal transform developed by UNSW to encode this motion information produces aesthetically pleasing results when the video is decoded at lower frame rates. This makes the coding method suitable for systems (such as network and internet connections) where the bandwidth of the transmission channel cannot be guaranteed.

Independent research has found this approach to be superior to traditional compression techniques for video and higher dimensional media. The coding method also allows for decoding at lower bit depths and resolutions than were originally used to encode the source video.

#### **Key Benefits**

- Generates a single compressed bit stream containing embedded subsets corresponding to progressively higher frame rates, resolutions and quality
- Allows decoders to operate at virtually any reduced bit-rate, resolutions and/or frame rates from those at which the original content was compressed,
- Compressed content can be partially archived or transmitted and later augmented with additional details. This allows more efficient use of bandwidth while preserving image quality
- Provides all the standard facilities for scalable video as well.

#### **Applications**

- Web browser integration
- Streaming video applications
- Medical imaging techniques
- Teleconferencing
- Security and surveillance
- Digital television broadcasting



#### The Opportunity

NewSouth Innovations is currently looking for partners to licence the technologies developed by Prof David Taubman, the inventor of the successful Kakadu Software JPEG2000 compression SDK. Due to the similarities across the portfolio these technologies are available as a group or individually for use in potential licensee's commercial products.

For more information contact:

#### **Daniel Gronowski**

Business Development Manager NewSouth Innovations

Ref: 12 2730

T: +61 2 9385 7772 | M: +61 415 044 589 E: d.gronowski@nsinnovations.com.au

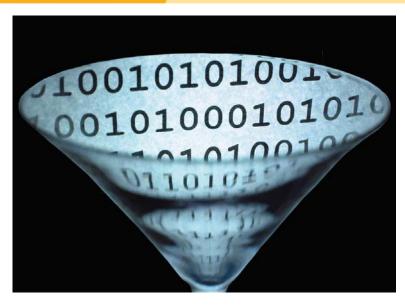




## Technologies for Image and Video Compression at UNSW

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#### Efficient Scalable compression of spatial data sets, images and video.

A method of representing geometric information in image compression. The technique can prioritize and estimate information for greater performance

#### Efficient image and video compression, for surveillance and streaming media applications.

Using Meta Data information representing objects motion images and video can be efficiently compressed to maximise bandwidth use while maintaining quality

#### Protection for scalable data transmissions over lossy networks.

A system for optimising the transmission efficiency and reliability of scalable data sent over unreliable packet networks.

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#### Highly interactive remote browsing of video for network streaming.

A technique to generate more efficient scalable video streams compared to other commonly used methods.

### Visual optimization and compression to maximize the efficient storage of media.

A method for achieving the highly efficient compression of images in a lossy manner while maintaining a pre-set standard of visual quality. For more information contact: **Daniel Gronowski** 

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#### About the Inventor and UNSW

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#### Professor David Taubman

Prof David Taubman, A leader in the field of image and video compression techniques, has developed a suite of patented methodologies and software in this field. The suite provides various technologies to improve video and image compression and manipulation to suit specific market needs.

Prof Taubman is with the School of Electrical Engineering and Telecommunications, at the University of New South Wales, where he heads the Telecommunications Research Group and is also Director of Research. Before joining UNSW at the end of 1998, he spent 4 years at Hewlett-Packard's research laboratories in Palo Alto, California. He received the B.S. and B.E. (Electrical) degrees in 1986 and 1988 from the University of Sydney, Australia, and the M.S. and Ph.D. degrees in 1992 and 1994 from the University of California at Berkeley. He has contributed extensively to the JPEG2000 standard for image compression and the JPIP standard for interactive image communication and continues to contribute to these technologies. He is author, with Michael Marcellin, of the book "JPEG2000: Image compression fundamentals, standards and practice" and author of the popular Kakadu software for JPEG2000 developers. He is recipient of two IEEE Best Paper awards: for the 1996 paper, "A Common Framework for Rate and Distortion Based Scaling of Highly Scalable Compressed Video;" and for the 2000 paper, "High Performance Scalable Image Compression with EBCOT". Amongst many featured speaking engagements, Professor Taubman was Plenary Speaker at ICIP2006 (the IEEE's flagship Image Processing conference). He also gave a featured 1 hour research overview of Scalable Video Coding at ICME2012 (the second most significant IEEE conference in the area of Image and Multimedia Processing). His research interests include scalable image and video compression, robust communication of scalable media over unreliable channels, interactive multimedia communication, perceptual modelling of video and statistical inverse problems in imaging.



www.KakaduSoftware.com

The Kakadu Software, developed by UNSW, is a comprehensive, heavily optimized, fully compliant software toolkit for JPEG2000 developers.

Originally developed by Prof Taubman in 2001 the software now has licenced users all over the world. Licensees range from large multinationals and governments to small start-ups and academic institutions including Major libraries and universities. The software is used across a number of industries from military, medical imaging and satellites to web application development and digital cinema.

